

Here's what some past participants have said about this class and the instructor:

- "If you're going to have a website, why not have it working the best it can? Very enthusiastic instructor with a lot to offer — helpful!"
- "Fast, lots of info, Wonderful!"
- "Packed full of good, useful information."
- "Concise presentation of enormous subject."
- "Rob is an excellent instructor. He is highly knowledgeable and very understandable. And, he keeps your attention 100% of the time."
- "Instructor was organized, very knowledgeable, very responsive to student questions and gave us really important/helpful tools that he usually gets paid lots of \$ for. Way more useful than lots of other workshops I've attended."
- "Instructor had great attitude and helped beginners understand a complex topic."

Instructor, Rob Patton, has expertise in the areas of search engine optimization and Internet marketing and has a background in education.



Small Business Development Center
7736 SE Harmony Road
Milwaukie, OR 97222

503-594-0738

bizcenter@clackamas.edu



www.bizcenter.org/clackamas

The Clackamas Small Business Development Center (BizCenter) is part of the Oregon Small Business Development Center Network. We serve new and established businesses in the Clackamas County area, providing:

- Practical, affordable training
- Free confidential business counseling
- Information and referral services
- Access to small business resources

business
oregon

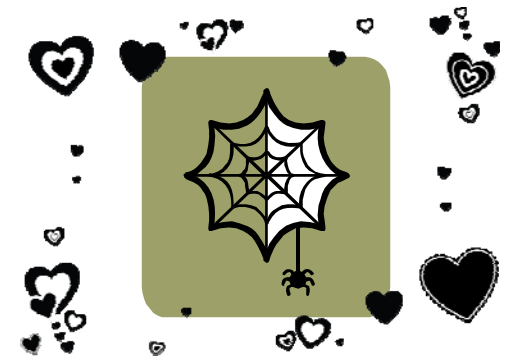


The Small Business Development Center is partially funded by the U.S. Small Business Administration (SBA) and the Oregon Business Development Department. The support given by the SBA through such funding does not constitute or express an implied endorsement of any of the co-sponsor's or participant's opinions, products or services.



Small Business Workshop

Make Search Engines Love Your Website



Summer 2010
Harmony Community Campus

Tuesday, August 24
6:30 - 9:20 pm

**Small Business
Development Center**

***Our mission: Increasing business success
through responsive education.***

Summer term class

At the Harmony Community Campus, 7738 SE Harmony Road, just west of Clackamas Town Center (behind Toys-R-U)s:

Make Search Engines Love Your Website

Tuesday, August 24, 2010
6:30-9:20 pm, Room OIT-157

Course Code # SBM-006-38

Fee: \$30.00

Instructor: Rob Patton

Do you want to find out how the search engines rank your website? Discover how you can get better search engine results for the search terms that matter to you most.

Find out how search engines gather information about websites to be placed in their results, and how to identify the best methods to determine what key word combinations are ideal for your website.

For more information, call 503-594-0738.

The Small Business Development Center offers free, confidential business counseling for owners/managers of new or established businesses. Call 503-594-0738 to make an appointment.

To enroll: Register online at www.clackamas.edu: Click on "Cougartrax" (in right column), then "Continuing Education" icon, then "Search for Classes/Workshops." Enter Course Code Number and click Submit. Select class and click Submit. Complete registration (requires credit/debit card payment). Or, clip and fill out the form below and mail or fax at least 2 weeks prior to date of class. Reasonable accommodations for persons with disabilities will be made if requested in advance. Call 503-594-0738.



QUICK ENTRY REGISTRATION FORM 2010-2011

Social Security # or Student I.D.# _____ Birthdate * _____ Today's Date _____

Name _____ Previous names _____

Mailing address _____ Street _____ City _____ State _____ County _____ Zip _____

Telephone _____ Home _____ Work _____

High school attended _____ Location _____ Graduation Date _____

- SUMMER FALL
 WINTER SPRING

Providing your Social Security Number (SSN) is voluntary. If you provide it, the college will use your SSN for keeping records, doing research, aggregate reporting, extending credit and collecting debts. Your SSN will not be given to the general public. If you choose not to provide your SSN, you will not be denied any rights as a student. Providing your Social Security Number means that you consent to the use of the number in the manner described.

* If you're under 18, additional permissions may be required before you can register for classes.

Gender Male Female

Ethnicity Hispanic or Latino Not Hispanic or Latino

Race (Choose all that apply) American Indian/Alaska Native Asian Black or African America Native Hawaiian or other Pacific Islander White

Residency/Student Type (Required for tuition purposes)
 In State (US citizen or permanent resident of Oregon, CA, ID, WA, or NV 90 days prior to first day of class.) Immigrant Refugee Other
 Out of State US citizen and permanent resident outside of Oregon, CA, ID, WA, NV International visitor (B, J, H or other nonstudent Visa) International student (requires I-20)

Intended Academic Program
Program Code/Title _____

Previous College Attendance
 Yes No

Reason for Enrolling
 Transfer classes Reading/writing/math skills
 Learn job skills Learn English language
 Update job skills Personal interest
 High school completion/GED Other
 Explore career/academics

Crs. Reg.#	Section No./Course Title	Credits/CEU	Time	M	T	W	Th	F	S	Room	Start Date	Crs. Fee/Tuition

Payment by:
 VISA/Mastercard/Discover
 Check Cash
 Other _____

Card # _____ Exp. Date _____
 Name on card _____
 Signature _____

FAX to: 503-722-5864 or Mail to:
Registrar, Clackamas Community College
 19600 Molalla Avenue
 Oregon City, OR 97045-7998

A registration confirmation will not be mailed. Please verify your enrollment by going to cougatrx@clackamas.edu

Clackamas Community College does not discriminate on the basis of race, color, religion, gender, sexual orientation, marital status, age, national origin/ancestry, disability, family relationship or any other protected status in accordance with applicable law. The College's commitment to nondiscrimination applies to curriculum activity and all aspects of operation of the College.